





BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

STATIONS	SURVEY	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
	PERIOD	'000s	'000s	'000s
Time period varies per station		Q3 2023	Q2 2024	Q3 2024
NATIONAL STATIONS - MON-FRI				
BBC Radio 1 - 07.00 - 11.00am (Fri 07:00-10:30am) *	Q			4307
BBC Radio 2 - 06.30 - 09.30am	Q	6513	6423	6277
BBC Radio 3 - 06.30 - 09.30am	Q	734	749	866
BBC Radio 4 - 06.00 - 09.00am	Q	5550	5465	5849
BBC Radio 5 live - 06.00 - 09.00am	Q	1449	1401	1579
Absolute Radio Network - 06.00 - 10.00am	Н	2333	2212	2261
Capital Network (UK) - 06.00 - 10.00am **	н	2484	2808	2959
Classic FM ¹ - 06.30 - 10.00am	Н			1937
GB News Radio - 06.00 - 09.30am	Q	163	214	253
Greatest Hits Radio - 06.00 - 10.00am ***	Н	2691	2980	2953
Heart Network (UK) - 06.30 - 10.00am **	Н	3805	4150	4049
Hits Radio - 06.00 - 10.00am ***	Н			431
KISS - 07.00 - 11.00am	Q	1046	939	721
Magic - 06.00 - 10.00am	Q	1112	1059	890
Planet Rock - 06.00 - 10.00am	Q	619	546	431
Talk (was TalkRadio) - 06.30 - 10.00am	Н	318	298	270
talkSPORT - 06.00 - 10.00am	Н	1261	1328	1228
Times Radio - 06.00 - 10.00am	н	299	252	259
Virgin Radio Network - 06.30 - 10.00am	Н	876	901	887
Radio X Network (UK) - 06.30 - 10.00am	Н	1192	1162	1122

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^{*} station has changed time period

^{**} excludes Scotland

^{***} excludes local Breakfast services



BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

Please note: the table below does not list <u>national radio stations which are listened to in the London area</u>							
STATIONS	SURVEY	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH			
	PERIOD	'000s	'000s	'000s			
Time period varies per station		Q3 2023	Q2 2024	Q3 2024			
LONDON STATIONS - MON-FRI							
BBC Radio London - 06.00 - 10.00am	Q	177	161	179			
Capital London - 06.00 - 10.00am	Q	652	793	720			
Capital XTRA (London) - 06.30 - 10.00am	Q	275	249	194			
Gold London - 06.00 - 10.00am	Q	127	117	107			
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	439	393	338			
Heart London - 06.30 - 10.00am	Q	731	777	741			
Hits Radio (London) (surveyed as KISS (London)) - 07.00 - 11.00am	Q	412	325	239			
LBC London - 07.00 - 10.00am	Q	744	734	847			
LBC News (London) - 07.00 - 10.00am	Q	162	175	144			
Magic (London) - 06.00 - 10.00am	Q	565	533	470			
Smooth Radio London - 06.00 - 10.00am	Q	377	378	384			
Radio X London - 06.30 - 10.00am	Q	238	202	300			